



SPONSORSHIP AGREEMENT

Animas River Days 2021

Santa Rita Park, Durango, CO

June 3rd-6th, 2021

Early Sponsor Deadline: Thurs., April 1, 2021

Final Sponsor Deadline: Fri., April 30, 2021

Agreement Date: _____

Contact Name: _____ Position/Title: _____

Business Name: _____

Phone Number: _____ Fax Number: _____

Email: _____

Address: _____

Below is a brief description of cash or in-kind sponsorship that will be provided.

- Cash: _____ (amount)
- In-Kind: _____

The sponsorship level is marked below and sponsor is entitled to all sponsor benefits according to that level (see descriptions that follow on next page for more information):

- Class V (\$3000 and up)
- Class IV (\$1850)
- Class III (\$1150)
- Class II (\$650)
- Class I (\$250)

The signature below acknowledges that the Sponsor agrees to provide Animas River Days with a cash or in-kind donation as described above, and Animas River Days agrees to provide the sponsor with all of the sponsor benefits according to the level of sponsorship as described on the "ARD Sponsorship" page. By signing, the sponsor also agrees that Animas River Days will NOT be held responsible in the event of any loss or damage of promotional materials used by sponsor at event for visibility of sponsor such as pop-up tents with logos, signs, banners, etc.

Sponsor Representative

Date

**Please make all checks payable to: DURANGO WHITEWATER*

Mail to: ATTN: Animas River Days, 360 S Camino Del Rio #100, Durango, CO 81301

www.animasriverdays.com
animasriverdays@gmail.com



ANIMAS RIVER DAYS SPONSORSHIP

Early Sponsor Deadline: Thurs., April 1, 2021

Final Sponsor Deadline: Fri., April 30, 2021

Animas River Days is a community celebration on and around the Animas River. It reflects and honors our connection to this vital resource in the heart of our city.

	Class V \$3000	Class IV \$1850	Class III \$1150	Class II \$650	Class I \$250
Recognition as Race Sponsor	✓				
Waterfront Vendor Space (10x20)	✓				
Complimentary Vendor Space (10x10)		✓			
Logo on Banner at Award Podium (Banner #1)	✓	✓			
Local Radio Interview	✓				
Logo on ARD Website	✓	✓	✓	✓	✓
Logo on Festival Banner (Banner #2)	✓	✓	✓	✓	
Recognition on ARD Social Media	✓	✓	✓	✓	✓
Logo on ARD Event T-Shirt	✓	✓	✓		
Logo on Posters and Outreach Materials	✓	✓			
Featured "Business of the Week"	✓	✓	✓	✓	
4 Film Night Tickets, 4 T-Shirts, 4 Hats, 8 Beer Vouchers at Beer Garden *Must be 21 years old	✓				
2 Film Night Tickets, 2 T-Shirts, 2 Hats, 4 Beer Vouchers at Beer Garden *Must be 21 years old		✓			
2 T-Shirts			✓		

SUPPORT YOUR LOCAL RIVER FESTIVAL!

Your sponsorship is tax deductible

Contact Hope Tyler at (970) 903-5505, hope.tyler@rocketmail.com or Ashleigh Diaz at animasriverdays@gmail.com

Early deadline to sponsor is April 1, 2021

If you sign-up to sponsor before April 1, you'll receive additional promotional benefits including but not limited to: Recognition in Downtown Visitor Center Window, Logo Display at Fundraisers/Movie Night, etc.

Final deadline to sponsor is April 30, 2021

After this date, we can't guarantee your name/logo will be on the Animas River Days materials.