



SPONSORSHIP AGREEMENT

Animas River Days 2019
Santa Rita Park, Durango, CO
June 1st, 2019

Early Sponsor Deadline: Monday, March 18, 2019
Final Sponsor Deadline: Friday, April 19, 2019

Agreement Date: _____
Contact Name: _____ Position/Title: _____
Business Name: _____
Phone Number: _____ Fax Number: _____
Email: _____
Address: _____

Below is a brief description of cash or in-kind sponsorship that will be provided.

- Cash: _____ (amount)
 In-Kind: _____

The sponsorship level is marked below and sponsor is entitled to all sponsor benefits according to that level (see descriptions that follow on next page for more information):

- Class V (\$3000 and up)
 Class IV (\$1850)
 Class III (\$1150)
 Class II (\$650)
 Class I (\$250)

The signature below acknowledges that the Sponsor agrees to provide Animas River Days with a cash or in-kind donation as described above, and Animas River Days agrees to provide the sponsor with all of the sponsor benefits according to the level of sponsorship as described on the "ARD Sponsorship" page. By signing, the sponsor also agrees that Animas River Days will NOT be held responsible in the event of any loss or damage of promotional materials used by sponsor at event for visibility of sponsor such as pop-up tents with logos, signs, banners, etc.

Sponsor Representative

Date

****Please make all checks payable to: DURANGO WHITEWATER***

Mail to: ATTN: Animas River Days, 360 S Camino Del Rio #100, Durango, CO 81301

Animas River Days has made the commitment to be a Zero Waste Event. This means reducing the amount of trash that goes to the landfills and focusing on using sustainable products that can be composted, reused and recycled. We are the first event in Durango to attempt Zero Waste and hopefully we will lead the way in our Durango community for more events to follow suit.



ANIMAS RIVER DAYS SPONSORSHIP

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Animas River Days is a community celebration on and around the Animas River. It reflects and honors our connection to this vital resource in the heart of our city.

	Class V \$3000	Class IV \$1850	Class III \$1150	Class II \$650	Class I \$250
Recognition as Race Sponsor	✓				
Waterfront Vendor Space (10x20)	✓				
Complimentary Vendor Space (10x10)		✓			
Logo on Banner at Award Podium (Banner #1)	✓	✓			
Local Radio Interview	✓				
Logo on ARD Website	✓	✓	✓	✓	✓
Logo on Festival Banner (Banner #2)	✓	✓	✓	✓	
Recognition on ARD Social Media	✓	✓	✓	✓	✓
Logo on ARD Event T-Shirt	✓	✓	✓		
Logo on Posters and Outreach Materials	✓	✓			
Featured "Business of the Week"	✓	✓	✓	✓	
4 Film Night Tickets, 4 T-Shirts, 4 Hats, 8 Beer Vouchers at Beer Garden *Must be 21 years old	✓				
2 Film Night Tickets, 2 T-Shirts, 2 Hats, 4 Beer Vouchers at Beer Garden *Must be 21 years old		✓			
2 T-Shirts			✓		

SUPPORT YOUR LOCAL RIVER FESTIVAL!

Your sponsorship is tax deductible

Contact Hope Tyler at (970) 903-5505, hope.tyler@rocketmail.com or Ashleigh Diaz at animasriverdays@gmail.com

Early deadline to sponsor is March 18, 2019

If you sign-up to sponsor before March 18, you'll receive additional promotional benefits including but not limited to: Recognition in Downtown Visitor Center Window (3 weeks in May), Logo Display at Fundraisers/Movie Night, etc.

Final deadline to sponsor is April 19th, 2019

After this date, we can't guarantee your name/logo will be on the Animas River Days materials.